

3PL VALUE CREATION NORTH AMERICA SUMMIT 2021

OCTOBER 20—21

Embassy Suites Downtown Chicago Magnificent Mile

Sponsorship Packages	Platinum	Gold	Silver
	\$12,000	\$10,000	\$8,000
Benefits <i>Early Bird Discount (Ends August 13, 2021)</i>	<i>\$10,000</i>	<i>\$9,000</i>	<i>\$7,500</i>
Opportunity to join one panel as a speaker	Yes	Yes	No
Opportunity to serve as a backup speaker, in order of signed on	No	No	Yes
Complimentary all-access passes to the conference	5	3	2
Company advertisement featured in the program guide	Full Page	Half Page	Quarter Page
Company logo prominently featured behind panelists during all sessions	Yes	No	No
Company logo prominently featured on adjacent walls during all sessions	No	Yes	No
Emailed copy of the attendees with full contact information - 1 week prior	Yes	Yes	Yes
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes	Yes
Company logo featured at event website	Yes	Yes	Yes
Company logo on all e-mail marketing efforts	Yes	Yes	Yes
Company logo featured on marketing brochure and conference signage materials	Yes	Yes	Yes
Social media marketing "I'm sponsoring" created for your organization	Yes	Yes	Yes
15% off registration for your customers	Yes	Yes	Yes
Tabletop exhibit space*	Yes	Yes	Yes

*Tabletop space selection goes in the following order: Platinum, gold, silver, luncheon/reception, break. Within each level, the order is based on the date confirmed as a sponsor.

Purchase your sponsorship package at www.3plogistics.com/3plna2021.

For additional information, please email Cheri Grabowski at cheri@3plogistics.com or call 414-545-3838.

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Sponsorship Packages (Continued)	Luncheon	Reception	Breakfast or Networking Break
Benefits	\$6,500	\$6,500	\$5,000
Deliver welcome remarks (5 minutes maximum)	Yes	Yes	No
Logo prominently displayed during luncheon, reception, or break	Yes	Yes	Yes
Complimentary all-access passes to the conference	3	3	2
Company advertisement featured in the program guide	Quarter Page	Quarter Page	No
Emailed copy of the attendees with full contact information - 1 week prior	Yes	Yes	Yes
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes	Yes
Company logo featured at event website	Yes	Yes	Yes
Company logo on all e-mail marketing efforts	Yes	Yes	Yes
Company logo featured on marketing brochure and conference signage materials	Yes	Yes	Yes
Company logo displayed on agenda documents	Yes	Yes	Yes
15% off registration for your customers	Yes	Yes	Yes
Tabletop exhibit space*	Yes	Yes	Yes

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Sponsorship Packages (Continued)	Notebook	Hotel Keycard Holder
Benefits	\$5,000	\$5,000
Logoed item distributed to conference attendees	Yes	Yes
Complimentary all-access passes to the conference	2	2
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes
Company logo featured at event website, in order of sponsorship level	Yes	Yes
Company logo included on event program	Yes	Yes
15% off registration for your customers	Yes	Yes

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