

3PL VALUE CREATION ASIA SUMMIT 2019

May 16, 2019 | Hong Kong - KPMG Conference Center

8:00 – 9:00am **Registration and Networking Breakfast**

9:00 – 9:10am **Welcome and Opening Statements by**
Evan P. Armstrong, President, ARMSTRONG & ASSOCIATES, INC.

9:10 – 10:10am **Global Third-Party Logistics Trends and Regional Variations**

This Executive-level session will discuss third-party logistics market trends found globally and within specific geographies. What are the global paradigms for success?

- The impact of recent tariff and trade agreements
- Geographies experiencing windfalls
- Growth within industry verticals – mature, emerging, and commoditized
- The power of supply chain network visibility and control towers
- Ways to align your organization for global success – a five-year outlook

10:20 – 11:20am **Supply Chain Innovation: Technologies Delivering Value**

This session will discuss technological advancements and disruptors in the global logistics market. What technologies are essential to do business? Which innovations are changing the landscape and adding value? How will providers adapt to new opportunities?

- Artificial intelligence, automation, and robotic technologies in use today and on the horizon
- Digital Freight Matching technologies gaining traction and evolving to meet the needs of carriers and shippers
- Harnessing the Internet of Things (IoT)
- Advancements in WMS, TMS, GSM and cloud-based collaboration
- Omni-channel distribution and information technology support systems

11:30 – 12:00pm **Feature Presentation**

Anson Bailey, Head of Technology, Hong Kong
Head of Consumer & Retail, ASPAC
KPMG CHINA

12:00 – 1:15pm **Group Luncheon and Networking**

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1:15 – 2:25pm The Future of E-Commerce Logistics

Global e-commerce related 3PL revenues are expected to reach \$76.33 billion in 2020. It is imperative that 3PL providers stay on the cutting edge of this rapidly growing opportunity.

- E-commerce retail is changing rapidly. What do emerging retail trends tell us about the future of logistics?
- What services are shippers and consumers asking for?
- As e-commerce becomes more popular in challenging categories, like groceries, pharmaceuticals, furniture, and appliances, how should 3PLs respond?
- The market presents many opportunities for 3PLs, as well as challenges and threats. How can 3PLs compete in a today's market against increasing competition from the likes of Alibaba and Amazon?

2:35 – 3:25pm 3PL M&A, Market Consolidation, and the Financial Landscape

This session will cover the latest 3PL financial market intelligence and trends.

- Recent merger and acquisition activity
- Key components in strategic acquisitions
- Strategic and equity investment trends driving the global market
- Funding growth
- 2019 predictions

3:25 – 3:45pm Networking Break

3:45 – 4:45pm Value Creation: The Keys to Driving Stronger Shipper-3PL Relationships

Creating value to meet the ever-increasing demand of customers and owners is essential. An insightful mix of third-party logistics (3PL) providers and shippers share their visions of the future for third-party logistics.

- Value creation – what activities exist today and what is on the horizon?
- How are e-commerce and consumer responsive operations changing the shipper-3PL relationship?
- In what ways can shippers work with 3pls to reduce cost and drive operational efficiencies?
- What regional or industry related services are 3PLs using to create a competitive advantage?

4:45 – 5:00pm Summit Wrap Up, Comments, and Closing Thoughts

Evan P. Armstrong, *President*, ARMSTRONG & ASSOCIATES, INC.

5:00 – 6:00pm Summit Networking Reception