

# 3PL VALUE CREATION ASIA SUMMIT, MAY 17<sup>TH</sup> 2017

Presented by:



In partnership with:



## Flagship Sponsorships

### PLATINUM SPONSOR

*\$7,500*

- Opportunity to lead a session discussion as a panelist
- Full page advertisement included in the event's Program Guide
- Four complimentary registrations to the conference
- 10% registration discount to offer to clientele
- Company banner prominently displayed at the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials (brochure, e-newsletters, etc.)
- Company logo on event signage
- Tabletop exhibit space located in a high visibility area
- Emailed copy of the fully disclosed attendee list sent one week prior to and two weeks following the event

### GOLD SPONSOR

*\$5,000*

- Opportunity to lead a session discussion as a panelist
- Half page advertisement included in the event's Program Guide
- Three complimentary registrations to the conference
- 5% registration discount to offer to clientele
- Company banner prominently displayed at the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials (brochure, e-newsletters, etc.)
- Company logo on event signage
- Tabletop exhibit space located in a high visibility area
- Emailed copy of the fully disclosed attendee list sent one week prior to and two weeks following the event

### SILVER SPONSOR

*\$3,500*

- Opportunity to lead a session discussion as a panelist, where available
- Quarter page advertisement included in the event's Program Guide
- Two complimentary registrations to the conference
- Company banner prominently displayed at the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials (brochure, e-newsletters, etc.)
- Company logo on event signage
- Tabletop exhibit space located in a high visibility area
- Emailed copy of the fully disclosed attendee list sent one week prior to and two weeks following the event

### GENERAL EXHIBITOR

*\$2,500*

- One complimentary registration to the conference
- Table top exhibit space located in a high visibility area
- Company logo on applicable marketing and registration materials
- Emailed copy of the full disclosed attendee list sent one week prior and two weeks following the event

*For more information, please contact Armstrong & Associates at 414-545-3838 or visit <http://hk.3plsummit.asia>.*

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## Hospitality and Promotional Sponsorships

### LUNCHEON SPONSOR

\$5,000

- Deliver welcoming remarks during the luncheon (up to 15 minutes)
- Opportunity to participate on a panel
- 5% registration discount to offer to clientele
- Company advertisement included in conference registration materials and Program Guide
- Table top exhibit space located in a high visibility area
- Three complimentary registrations to the conference
- Emailed copy of fully disclosed attendee list sent one prior to and two weeks following the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials

### BREAKFAST OR BREAK SPONSOR

\$2,500

- Signage with company logo at the meal or break stations
- One complimentary registration to the conference
- Emailed copy of fully disclosed attendee list sent one prior to and two weeks following the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials

### RECEPTION SPONSOR

\$3,500

- A speaking opportunity to invite attendees to reception (up to 5 minutes))
- Opportunity to participate on a panel, where available
- Two complimentary registrations to the conference
- Table top exhibit space located in a high visibility area
- Emailed copy of fully disclosed attendee list sent one prior to and two weeks following the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials

### PROMOTIONAL SPONSORSHIPS:

Lanyards

\$2,500

Notebooks

\$2,500

Tote Bags

\$2,500

- Logoed item(s) of your choice distributed to all conference attendees
- One complimentary registration to the conference
- Table top exhibit space located in a high visibility area
- Emailed copy of the fully disclosed attendee list sent one week prior to and two weeks following the event
- Event website recognition with company logo and direct link to sponsor's website
- Company logo on all applicable marketing and registration materials

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