




3PL VALUE CREATION NORTH AMERICA SUMMIT 2018

October 16–18, 2018 | Embassy Suites Downtown Chicago Magnificent Mile

Sponsorship Packages	 Platinum	 Gold	 Silver
	\$10,000	\$7,500	\$6,000
Benefits	<i>Early Bird Discount (Ends August 31, 2018)</i>		
Opportunity to join one panel as a speaker	Yes	Yes	No
Opportunity to serve as a backup speaker, in order of signed on	No	No	Yes
Complimentary all-access passes to the conference	4	3	2
Company advertisement featured in the program guide	Full Page	Half Page	Quarter Page
Company logo prominently featured behind panelists during all sessions	Yes	No	No
Company logo prominently featured on adjacent walls during all sessions	No	Yes	No
Emailed copy of the attendees with full contact information - 1 week prior	Yes	Yes	Yes
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes	Yes
Company logo featured at event website, in order of sponsorship level	Yes	Yes	Yes
Company logo on all e-mail marketing efforts, in order of sponsorship level	Yes	Yes	Yes
Company logo featured on marketing brochure and conference signage materials, in order of level	Yes	Yes	Yes
Social media marketing "I'm sponsoring" created for your organization, in order of level	Yes	Yes	Yes
15% off registration for your customers	Yes	Yes	Yes
Tabletop exhibit space	Yes	Yes	Yes

Purchase your sponsorship package at www.3plogistics.com/3plna2018.

For additional information, please email Cheri Grabowski at cheri@3plogistics.com or call 414-545-3838.

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Sponsorship Packages (Continued)	Luncheon	Reception	Breakfast or Networking Break
Benefits	\$7,500	\$5,500	\$4,500
Deliver welcome remarks for luncheon (15 minutes maximum)	Yes	No	No
Deliver welcome remarks for the reception (5 minutes maximum)	No	Yes	No
Logo prominently displayed during luncheon, reception, or break	Yes	Yes	Yes
Complimentary all-access passes to the conference	3	2	2
Company advertisement featured in the program guide	Half Page	Quarter Page	No
Emailed copy of the attendees with full contact information - 1 week prior	Yes	Yes	Yes
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes	Yes
Company logo featured at event website, in order of sponsorship level	Yes	Yes	Yes
Company logo on all e-mail marketing efforts, in order of sponsorship level	Yes	Yes	Yes
Company logo featured on marketing brochure and conference signage materials, in order of level	Yes	Yes	Yes
Company logo displayed on agenda documents	Yes	Yes	Yes
15% off registration for your customers	Yes	Yes	Yes
Tabletop exhibit space	Yes	Yes	Yes

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Sponsorship Packages (Continued)	Lanyard	Notebook	Hotel Keycard Holder
Benefits	\$5,500	\$5,500	\$5,500
Logoed item distributed to conference attendees	Yes	Yes	Yes
Complimentary all-access passes to the conference	2	2	2
Emailed copy of the attendees with full contact information - 2 weeks following	Yes	Yes	Yes
Company logo featured at event website, in order of sponsorship level	Yes	Yes	Yes
Company logo included on event program	Yes	Yes	Yes
15% off registration for your customers	Yes	Yes	Yes

Sponsorship Packages (Continued)	WiFi
Benefits	\$4,500
Logoed item distributed to conference attendees	No
Company name used as the login code for WiFi	Yes
Complimentary all-access passes to the conference	1
Emailed copy of the attendees with full contact information - 2 weeks following	Yes
Company logo featured at event website, in order of sponsorship level	Yes
Company logo included on event program	Yes
15% off registration for your customers	Yes

General Exhibitor
\$5,000
No
No
1
Yes
No
No
No
Tabletop Exhibit Space